

BOTANICAL/COMMERCIAL CLASSIFICATION

*Senecio cruentus* x *Senecio heritieri*/Cineraria Plant

VARIETAL DENOMINATION

cv. 'Sunsenerabu'

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ABSTRACT OF THE DISCLOSURE

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Disclosed herein is a *Senecio* genus plant named 'Sunsenerabu' being of a high height and dome-shaped plant with abundant branching. There are several pubescences on its stem. Petiole length is longer than in *Senecio L.* It has large flower cluster. Flowers are single flowered and have small obscure marginal variegation. The color of the petal is light violet and the disk flower is strong violet. Blooming term is longer than *Senecio cruentus*. Flower buds grow one after another from axil.